



CRAIG NIERMAN

Nierman ADR

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CURRENT POSITIONS

Nierman ADR
Arbitrator and Mediator

University of Iowa College of Law
Adjunct Professor: Arbitration

EDUCATION

Harvard Law School
Negotiation Master Class, 2024

University of Iowa College of Law
J.D., 1999, with High Distinction

University of California, Davis
B.A., 1990

SELECTED PUBLICATIONS

Towers of Risk: Duties, Ethics, and Extracontractual Exposure in Multi-Layer Coverage
— COVERAGE — (2026)

Lloyd's of London's Impact on U.S. Insurance Litigation
— THE BRIEF — (2026) (lead author)

Not What We Bargained For: Deception's Unintended Consequences
54 THE BRIEF 4 (2025)

Data-Driven Negotiations: Applying Counterintuitive Research to Avoid Bargaining Regrets
53 THE BRIEF 4 (2024)

COMPREHENSIVE BUSINESS LAW, 3rd ed.
Cognella (2022) (co-author)

PROFILE

Commercial Arbitrator and Mediator
Adjunct Law Professor: Arbitration and Insurance
AV-rated litigation veteran
Former insurance claim specialist
Published author and frequent speaker on insurance and dispute resolution

NEUTRAL EXPERIENCE

Serving as arbitrator and mediator in disputes involving:

- Insurance coverage
- Healthcare reimbursement
- Commercial litigation and employment
- Tort and professional liability

PRIVATE LAW PRACTICE EXPERIENCE

Phelan Tucker LLP, Iowa City, Iowa
Partner, 2017-25
Law Clerk, 1998

Nierman Law, PLC, Iowa City, Iowa
President, 2001-17

Dell Richard Law Office, Iowa City, Iowa
Associate, 1999-2000
Law Clerk, 1999

Practice Overview

Represented businesses, government entities, individuals, insurers, medical providers, and non-profits in commercial litigation including jury and bench trials, dispositive motion practice, appeals, as well as arbitrations.

Representative Matters

- First and third-party insurance claims as well as extracontractual damages, subrogation, "no fault," and producer liability cases;
- Payor/provider disputes, professional negligence, as well as other healthcare contracting and compliance matters; and
- Business contract, tort, employment, class action, intellectual property, and real estate (sales, development, construction, and leasing).

SELECTED MEMBERSHIPS AND AWARDS

American Academy of ADR Attorneys

President; Board Certified Arbitrator
and Mediator

American Bar Association

Business Law; Dispute Resolution;
Health Law; Litigation; Tort, Trial, and
Insurance Practice (TIPS) Sections

David R. Hansen Inn of Court

President

Eighth Circuit Bar Association

Member

International Academy of Dispute Resolution

Mediator of the Academy

Iowa State Bar Association

Chair: Alternative Dispute
Resolution Section
Committees: Business Law; Federal
Practice; Health Law; Labor and
Employment; Litigation
Pro Bono Honor Roll
Outstanding Section Chair Award

Martindale-Hubbell

AV Preeminent

National Association of Distinguished Neutrals

Inducted Member

Order of the Coif

Inducted Member

State of Iowa

Governor's Volunteer Award

BAR ADMISSIONS

United States Court of Appeals

Eighth Circuit

United States District Court

Northern District of Iowa
Southern District of Iowa

Supreme Court of Iowa

OTHER EXPERIENCE

State Farm Insurance Companies; Indianapolis, San Francisco, and Iowa City

Claim Specialist, 1990-97

Managed litigated and non-litigated claims in multiple jurisdictions; analyzed
medical records and billing; evaluated injury and property claims;
participated in arbitration and mediation; testified in litigation.

SELECTED PROFESSIONAL PRESENTATIONS

Towers of Risk: Duties, Ethics, and Extracontractual Exposure in Multi-Layer Coverage

March 2026, American Bar Association, Litigation Section, Tucson (invited)

From Lime Street to Main Street: The London Market's Influence on American Coverage Disputes

February 2026, American Bar Association, TIPS, San Diego (invited)

Corporate Representative Depositions: Strategy, Execution, and Use

November 2025, Iowa State Bar Association (teleconference)

Not What We Bargained For: Deception's Unintended Consequences

October 2025, American Academy of ADR Attorneys (teleconference)

Mediating Insurance Coverage Cases

September 2025, American Bar Association, TIPS, Chicago

Using Technology to Connect with Juries

September 2025, Iowa State Bar Association (teleconference)

What Non-IP Lawyers Need to Know about Intellectual Property

August 2025, Iowa State Bar Association (teleconference)

Virtual Mediation: Psychology and Practice

August 2025, Iowa Judicial Branch (teleconference)

Virtually as Good? Psychological and Practical Issues in Online Communication and Mediation

July 2025, University of California, Berkeley School of Law, Berkeley
Judicial Institute (teleconference)

Using Focus Groups, Jury Surveys and Jury Consultants

June 2025, Iowa State Bar Association

Electronic Medical Records

May 2025, American Bar Association, Litigation Section (teleconference)

Data-Driven Negotiations: Applying Counterintuitive Research to Avoid Bargaining Regrets

April 2025, American Bar Association, Business Section, New Orleans

Applying Psychological Research to Improve Mediation Success

February 2025, American Arbitration Association (teleconference)

Mediating Professional Liability Cases

October 2024, American Bar Association, Litigation Section (teleconference)

Best Practices in Jury Selection

September 2024, Iowa State Bar Association (teleconference)

Taking Medical Provider Depositions

August 2024, Iowa State Bar Association (teleconference)

Arbitration of Health Insurance Claim Disputes

June 2023, Iowa State Bar Association (teleconference)