



# CRAIG NIERMAN

Nierman ADR

319-351-4900

craig@NiermanADR.com

## CURRENT POSITIONS

**Nierman ADR**  
*Arbitrator and Mediator*

**University of Iowa College of Law**  
*Adjunct Professor: Arbitration*

## EDUCATION

**Harvard Law School**  
*Negotiation Master Class, 2024*

**University of Iowa College of Law**  
*J.D., 1999, with High Distinction*

**University of California, Davis**  
*B.A., 1990*

## SELECTED PUBLICATIONS

**Principles of Multi-Layer  
Insurance Coverage: Duties,  
Allocation, and Risk**  
\_\_ COVERAGE JOURNAL \_\_ (2026)

**Lloyd's of London's Impact on  
U.S. Insurance Litigation**  
\_\_ THE BRIEF \_\_ (2026) (lead author)

**Not What We Bargained For:  
Deception's Unintended  
Consequences**  
54 THE BRIEF 4 (2025)

**Data-Driven Negotiations:  
Applying Counterintuitive  
Research to Avoid  
Bargaining Regrets**  
53 THE BRIEF 4 (2024)

**COMPREHENSIVE BUSINESS LAW, 3rd ed.**  
Cognella (2022) (co-author)

## PROFILE

**Commercial Arbitrator and Mediator**  
**Adjunct Law Professor: Arbitration and Insurance**  
**AV-rated litigation veteran**  
**Former insurance claim specialist**  
**Published author and frequent speaker on insurance and dispute resolution**

## NEUTRAL EXPERIENCE

Serving as arbitrator and mediator in disputes involving:

- Healthcare reimbursement
- Insurance coverage
- Commercial litigation and employment
- Torts and professional liability

## PRIVATE LAW PRACTICE EXPERIENCE

**Phelan Tucker LLP, Iowa City, Iowa**  
*Partner, 2017-25*  
*Law Clerk, 1998*

**Nierman Law, PLC, Iowa City, Iowa**  
*President, 2001-17*

**Dell Richard Law Office, Iowa City, Iowa**  
*Associate, 1999-2000*  
*Law Clerk, 1999*

## Practice Overview

Represented businesses, government entities, individuals, insurers, medical providers, and non-profits in commercial litigation including jury and bench trials, dispositive motion practice, appeals, as well as arbitrations.

## Representative Matters

- Payor/provider disputes, professional negligence, as well as other healthcare contracting and compliance matters;
- First and third-party insurance claims as well as extracontractual damages, subrogation, "no fault," and producer liability cases; and
- Business contract, tort, employment, class action, intellectual property, and real estate (sales, development, construction, and leasing).

## SELECTED MEMBERSHIPS

### AND AWARDS

#### American Academy of

#### ADR Attorneys

President; Board Certified Arbitrator and Mediator

#### American Bar Association

Sections: Business Law; Dispute Resolution; Health Law; Litigation; Tort, Trial and Insurance Practice

#### David R. Hansen Inn of Court

President

#### Eighth Circuit Bar Association

Member

#### International Academy of

#### Dispute Resolution

Mediator of the Academy

#### Iowa State Bar Association

Chair: Alternative Dispute Resolution Section

Committees: Business Law; Federal Practice; Health Law; Labor and Employment; Litigation

Pro Bono Honor Roll

Outstanding Section Chair Award

#### Martindale-Hubbell

AV Preeminent

#### National Association of

#### Distinguished Neutrals

Inducted Member

#### Order of the Coif

Inducted Member

#### State of Iowa

Governor's Volunteer Award

## BAR ADMISSIONS

#### United States Court of Appeals

Eighth Circuit

#### United States District Court

Northern District of Iowa

Southern District of Iowa

#### Supreme Court of Iowa

## OTHER EXPERIENCE

State Farm Insurance Companies; California, Indiana, and Iowa

*Claim Specialist, 1990-97*

Managed litigated and non-litigated claims in multiple jurisdictions; analyzed medical records and billing; evaluated injury and property claims; participated in arbitration and mediation; testified in litigation.

## SELECTED PROFESSIONAL PRESENTATIONS

#### *Health Care Arbitration Training*

May 2026, American Health Law Association (virtual) (invited)

#### *Deception: Ethics, Internal Consequences, and Prevention*

March 2026, American Arbitration Association (virtual) (invited)

#### *Towers of Risk: Duties, Ethics, and Extracontractual Exposure in Multi-Layer Coverage*

March 2026, American Bar Association, Litigation Section, Tucson

#### *From Lime Street to Main Street: The London Market's Influence on American Coverage Disputes*

February 2026, American Bar Association, Tort, Trial and Insurance Practice Section, San Diego

#### *Using Technology to Connect with Juries*

February 2026, David R. Hansen Inn of Court (virtual)

#### *Corporate Representative Depositions: Strategy, Execution, and Use*

November 2025, Iowa State Bar Association (virtual)

#### *Not What We Bargained For: Deception's Unintended Consequences*

October 2025, American Academy of ADR Attorneys (virtual)

#### *Mediating Insurance Coverage Cases*

September 2025, American Bar Association, TIPS, Chicago

#### *Virtual Mediation: Psychology and Practice*

August 2025, Iowa Judicial Branch (virtual)

#### *Virtually as Good? Psychological and Practical Issues in Online Communication and Mediation*

July 2025, University of California, Berkeley Judicial Institute (virtual)

#### *Electronic Medical Records*

May 2025, American Bar Association, Litigation Section (virtual)

#### *Data-Driven Negotiations: Applying Counterintuitive Research to Avoid Bargaining Regrets*

April 2025, American Bar Association, Business Section, New Orleans

#### *Applying Psychological Research to Improve Mediation Success*

February 2025, American Arbitration Association (virtual)

#### *Mediating Professional Liability Cases*

October 2024, American Bar Association, Litigation Section (virtual)

#### *Taking Medical Provider Depositions*

August 2024, Iowa State Bar Association (virtual)

#### *Tested and Proven Strategies for Success in Insurance Coverage Mediations*

March 2024, American Bar Association, Litigation Section, Tucson

#### *Arbitration of Health Insurance Claim Disputes*

June 2023, Iowa State Bar Association (virtual)